

Emily Goroza

Product-Focused Software Engineer

Multi-faceted tech nerd with a passion for social impact. I'm an engineer, designer, leader, and accessibility advocate. Thriving on the intersection of tech and creativity, as well as empathy and logic.

Education

University of Massachusetts, Amherst

B.S. Computer Science
B.S. Mathematics

Thesis: Affective & Accessible UI

Passion Projects

Chief Technology Officer

Making Biscuits Collective

Run engineering and stakeholder relations for activist-run digital consulting collective for creating websites, data analytics tools, and digital marketing

Founder & Director

Panethnic Pourovers

Lead fiscal year strategic financial planning, roadmap planning, and ensure non-profit legal compliance. Work closely with corporate partners, funders, and donors to establish and maintain organization connections

National Civic Impact Fellow

Asian-American Women's Political Initiative

Part of 2024 cohort; project created a plan to implement and oversee pilot grassroots housing program for at-risk youth

Professional Technical Experience

Founding Designer & UI Engineer

Winnable PBC | Remote

2023-2025

- Spearheaded UX design for Winnable's website builder, crafting intuitive, accessible, and visually compelling component designs enhancing user engagement and accessibility
- Design, develop, and maintain high-performance websites for 5+ high-profile government clients
- Develop and maintain in-house CMS, create documentation for clients and improve UX based on continuous client feedback
- Engineered in-house integrations with government APIs (e.g., NGP, VAN), streamlining data access and improving operational efficiency

Senior Frontend Engineer

Kiva.org | Remote

2022-2023

- Co-led the frontend marketplace team, driving the architecture, design, and implementation of A/B tests and UI enhancements to optimize the Kiva.org lending experience
- Led the development of the Loans Dashboard, launched in Q2 2023, improving lender engagement and navigation within Kiva.org's marketplace and increasing CVR of loans by 18%
- Headed the Accessibility Employee Resource Group (ERG), advocating for and implementing accessibility best practices across Kiva's digital ecosystem

Senior Software Engineer

Wayfair | Boston, MA

2019-2022

- Spearheaded the development of the Sales Hub landing page, launched in Q3 2020, enhancing user engagement and increasing featured product CTR
- Led company-wide replatforming efforts, transitioning from a monolithic in-house backend to a modern Next.js architecture, improving maintainability and performance
- Managed and mentored multiple cohorts of software engineering interns (Summer '20, Summer '21), fostering technical growth and career development
- Led the architecture, design, and implementation of full-stack solutions assigned to 8-person cross-functional teams across 3 departments